Capability Statement

CULTIVA Global Solutions

University Partnerships Initiative

CULTIVA GLOBAL SOLUTIONS

HUBZone Small Business

EXECUTIVE SUMMARY

Cultiva Global Solutions fosters global collaboration by partnering with universities to develop international accelerator programs that drive innovation, entrepreneurship, and cross-cultural understanding. We enhance educational institutions' capabilities and global reach to bridge the gap between academia and industry and cultivate the next generation of leaders and innovators.

Core Capabilities

- **Expertise in International Expansion:** Facilitating international partnerships and program implementation.
- **Partnerships with Overseas Institutions:** Collaborating with local universities to host programs, ensuring cultural relevance and local engagement.
- **Exchange Programs:** Facilitating student and faculty exchanges to promote cross-cultural learning and networking.
- **Customized Curriculum:** Adapting accelerator content to meet the specific needs of the local market and entrepreneurial ecosystem.
- **Mentorship and Networking:** Providing access to a network of mentors, investors, and industry experts both locally and internationally.

DIFFERENTIATORS

- Proven track record
- Global network
- Tailored programs
- International expansion expertise
- Cultural sensitivity
- Regulatory compliance
- Sustainability
- Multidisciplinary expert team
- Strategic partnership ecosystem
- Cutting-edge data analytics
- Results-oriented

CERTIFICATIONS

GSA Schedule Contract # 47QRAA22D0005

SBA U.S. Small Business Administration HUBZONE CERTIFIED

PAST PERFORMANCE

UNIVERSITY of VIRGINIA

UNIVERSITY OF MARY WASHINGTON — where great minds get to work

KUTZTOWN UNIVERSITY

RU RADFORD UNIVERSITY

VT VIRGINIA TECH

Business Information:

Certified: Small Disadvantaged Business and HUBZone

UEI: X1M5Z62MEM X9

GSA MAS: 47QRAA22D0005

HQ Address: 1255 Union St NE, 7th Floor, Washington, DC 20002

Website: globalcultiva.com

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Our Collaborative Models

- **Joint Accelerator Programs:** We can support co-developing accelerator programs with overseas campuses.
- **Curriculum Development:** Offer services in adapting and customizing entrepreneurship curricula for different cultural and economic contexts.
- **Faculty and Student Exchanges:** Facilitate exchange programs to promote cross-cultural learning.
- **Marketing and Promotion:** Promote the existing programs to extend reach into new markets.

Benefits to Universities

- **Global Exposure:** Expanding their brand and influence internationally.
- **Enhanced Learning Opportunities:** Providing students with unique experiences that prepare them for global markets.
- **Research and Innovation**: Collaborating on international research projects and innovation initiatives.
- **Alumni Networks:** Growing a global alumni base that can support future endeavors.

Past Performance

Cultiva has success stories from existing programs with many different universities, such as:

- University of Virginia
- University of the Commonwealth Caribbean
- Virginia Tech
- University of Mary Washington
- Radford University
- Kutztown University
- Amity University
- Broward College
- Chio Lecca Fashion School

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Past Performance

Client: University of the Commonwealth Caribbean (UCC)

Period of Performance: 2021 – 2022

POC: Michael Gordon, Chief Innovation Officer/ Director of Strategic Business & ICT Initiatives, 17 Worthington Avenue, Kingston 5., Tel.: (876) 906-3000 - Ext. 4099 , Mail to: cioictdirector@ucc.edu.jm, Website: www.ucc.edu.jm

Value: $89,520

Summary: As Prime Contractor for UCC CULTIVA hosted business development events to support the investment and successful launch of the program with USAID ASHA program. Within this framework, grade 12 students choose their pathway to earn credits towards an Advanced Proficiency Examination, a regional associate degree, an Occupational Associate Degree (OAD), a traditional Associate Degree (TAD) or a National Vocational Qualification of certification. Throughout this process, students receive career counselling designed to assist in identifying a career path and to select the corresponding program and courses to attain these career goals with the right skills. This access to higher education and vocational skill development creates opportunities for high quality jobs and inclusive, gainful employment.

Technical and Subject Matter Expertise: Demonstrated technical competence in creating pathways for students to earn various degrees and certifications, showcasing expertise in vocational skill development and education.

Effective Contingency Planning: Our team implemented acceptable and reasonable contingency plans throughout the project to ensure the smooth transition of key personnel without adversely affecting performance. Our team also ensured that all processes were aligned with the project's goals and that any changes in staffing or strategy were handled efficiently.
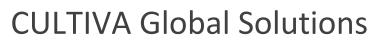
Project Management Responsibilities: The Project Manager managed all aspects of the project, from planning and coordination to execution and evaluation demonstrating a delineated approach to project management responsibilities, processes, and coordination, ensuring successful completion of required tasks.

Superior collaboration with Key Stakeholders: Collaborated with USAID ASHA Program Managers, subject matter experts and other key stakeholders to align the program with broader development goals. Our project team maintained open and transparent communication, fostering a collaborative environment that contributed to the project's success.

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Past Performance

Client: University of Mary Washington

Period of Performance: 11/10/2019 – 12/19/2029

POC:

Value:

Summary:

CULTIVA
GLOBAL SOLUTIONS

CULTIVA Global Solutions

University Partnerships Initiative

Past Performance

Client: Kutztown University

Period of Performance: 10/1/2021 -

POC:

Value:

Summary:

CULTIVA Global Solutions

University Partnerships Initiative

Past Performance

Client: University of Virginia

Period of Performance: 4/5/2018 -

POC:

Value:

Summary:

CULTIVA Global Solutions

University Partnerships Initiative

Past Performance

Client: Broward College

Period of Performance: 2013

POC:

Value:

Summary:

Capability Statement

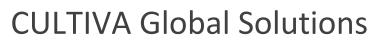# CULTIVA Global Solutions

University Partnerships Initiative

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Past Performance

Client: University of Mary Washington
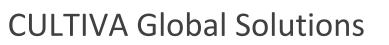
Period of Performance: 2016 - 2021

POC:

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Summary:

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Past Performance

Client: Radford University

Period of Performance: 2017 - 2021

POC:

Value:

Summary:

CULTIVA Global Solutions

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Past Performance

Client: Virginia Tech University

Period of Performance: 2018 - 2019

POC:

Value:

Summary: